

2nd Annual ~

NEW YEAR'S EVE CELEBRATION ~ Downtown Ephrata in the square & Whistle Stop Plaza December 31, 2023 • FREE to attend • LIVE music, food trucks, adult beverages & MORE!



Center Stage \$5000

- COMPANY LOGO on video wall
- 10' booth space in the plaza area during event
- LARGE LOGO on street banner
- LARGE LOGO in event on Mainspring website event calendar with linking to your website
- COMPANY LOGO in newspaper ads promoting the event: The Shopping News, Ephrata Review, and Lititz Record
- SOCIAL MEDIA acknowledgments

That New Year's Spirit \$2500

- COMPANY LOGO on video wall
- MEDIUM LOGO on street banner
- MEDIUM LOGO in event on Mainspring website event calendar with linking to your website
- MEDIUM COMPANY LOGO in newspaper ads promoting the event: The Shopping News, Ephrata Review, and Lititz Record
- SOCIAL MEDIA acknowledgments

Life of the Party \$1000

- SMALL LOGO on street banner
- SMALL LOGO in event on Mainspring website event calendar with linking to your website
- SMALL COMPANY LOGO in newspaper ads promoting the event: The Shopping News, Ephrata Review, and Lititz Record
- SOCIAL MEDIA acknowledgments

Noisemaker \$500

- NAME listed on street banner
- NAME listed in event on Mainspring website event calendar with linking to your website
- NAME listed in newspaper ads promoting the event: The Shopping News, Ephrata Review, and Lititz Record
- SOCIAL MEDIA acknowledgments

Celebrant \$150

- NAME listed in event on Mainspring website event calendar with linking to your website
- NAME listed in newspaper ads promoting the event: The Shopping News, Ephrata Review, and Lititz Record
- SOCIAL MEDIA acknowledgments

Deadline for sponsorship is September 30, 2023 - Please email a high-res jpeg image (as it should appear on all printed materials) to lisa@mainspringofephrata.org by **Friday, September 30, 2023**, with the subject line: New Year's Eve

Company name: _____

Company Website address: _____

Company contact (name/phone/email): _____

Sponsorship Level: _____

Make checks payable to: Mainspring of Ephrata

Mail to: Mainspring of Ephrata, 16 E. Main St., Ephrata, PA 17522

Contact: lisa@mainspringofephrata.org or joy@mainspringofephrata.org (717) 721-6196

