



BEER/WINE/SPIRITS VENDOR FAQs:

On Saturday, December 31, Mainspring of Ephrata is hosting its first ever New Year's Eve Celebration from 9:30 PM – 12:00 AM! The Square in downtown Ephrata will come alive to ring in the New Year! We'll be dancing in the streets, cheering to fireworks bursting on the hour and confetti falling around everyone like snow.

Alcoholic beverage vendors will be located inside the footprint of the Whistle Stop Plaza. The Plaza will be cordoned off and will serve as the "Beer Garden" during the event. Vendors must provide all supplies for set-up and serving, including staff, tents, tables, drinkware, etc. Customers without wristbands cannot be served.

Application due: Monday, November 28

How much does space cost?

- Beverage Vendor pricing is \$20/month. No refunds will be given.

What comes with my registration?

- Beverage Vendors are given the space allotted to them that includes electricity. Vendors must provide all supplies for set-up and serving, including staff, tents, tables, drinkware, etc.

What paperwork are the beverage vendors required to provide?

- A Certificate of Insurance will be a requirement of participation going forward listing Mainspring of Ephrata as an additional insured. The certificate can be obtained from your insurance agent & should be at no cost to you.
- List as: Mainspring of Ephrata, 16 E Main St, Ephrata, PA 17522. If we do not receive your COI, you will not be able to attend the event.
- Please have it emailed to lisa@mainspringofephrata.org by Friday, December 9, 2022.
- Beverage vendors should be compliant with ALL PLCB and Ephrata Borough licenses and regulations.

What about the weather?

- This event is rain or shine, unless a state of emergency is declared and results in canceling the event. Your contribution will be reallocated toward our Business Development Program.
- We will announce weather decisions by **10am** the day of the event.

When can I set up?

- Beverage vendors can begin setting up at 8:00 pm.

What if a vendor is a “no show”?

• In most cases, not showing up without contacting the organizer impacts the event & customers in a negative way.

- We recognize that there are some crazy-emergency situations where you're unlikely to think about calling us to let us know you won't be attending the market. Those are RARE occasions and will be considered on a case-by-case basis.

Break Down

Vendors can begin to break down between 12:00 AM - 1:00 AM.

What communications should I expect from the Ephrata Unexpected NYE Organizers?

The following is a list of important communications you can expect from us. If you have not received them, it is your responsibility to contact us and let us know as your email may be filtered. We cannot be held responsible for any important information you may have missed that was made available.

- Registration Confirmation Email (Immediately after registration)
- Event Reminder & and a recap of setup instructions (Monday or Tuesday before the event)
- Weather-related communications: as needed up to the event.

After I set up, where can I safely park?

- The parking lot beside the Reformed Presbyterian Church: 21 E. Locust St.
- The parking lot behind Bethany United Church: 140 E. Main Street
- The parking lot behind Ephrata National Bank: 31 E. Main Street

Who should I contact in case of an emergency?

- Lisa Willwerth - **Office:** 717-721-6196 **Cell:** 717-271-1283 **Email:** lisa@mainspringofephrata.org