

## NEW FOR 2022!

### NEW YEAR'S EVE CELEBRATION ~ Downtown Ephrata in the square & Whistle

Stop Plaza **December 31, 2022** • **FREE to attend** • **LIVE music, food trucks, adult beverages & MORE!** (This being a new event, details are still being worked on and are subject to changes)



#### Center Stage \$5000

- COMPANY LOGO on video wall
- 10' booth space in the plaza area during event
- LARGE LOGO on street banner
- LARGE LOGO in event on Mainspring website event calendar with linking to your website
- COMPANY LOGO in newspaper ads promoting the event: The Shopping News, Ephrata Review, and Lititz Record
- SOCIAL MEDIA acknowledgments

#### That New Year's Spirit \$2500

- COMPANY LOGO on video wall
- MEDIUM LOGO on street banner
- MEDIUM LOGO in event on Mainspring website event calendar with linking to your website
- MEDIUM COMPANY LOGO in newspaper ads promoting the event: The Shopping News, Ephrata Review, and Lititz Record
- SOCIAL MEDIA acknowledgments

#### Life of the Party \$1000

- SMALL LOGO on street banner
- SMALL LOGO in event on Mainspring website event calendar with linking to your website
- SMALL COMPANY LOGO in newspaper ads promoting the event: The Shopping News, Ephrata Review, and Lititz Record
- SOCIAL MEDIA acknowledgments

#### Noisemaker \$500

- NAME listed on street banner
- NAME listed in event on Mainspring website event calendar with linking to your website
- NAME listed in newspaper ads promoting the event: The Shopping News, Ephrata Review, and Lititz Record
- SOCIAL MEDIA acknowledgments

#### Celebrant \$150

- NAME listed in event on Mainspring website event calendar with linking to your website
- NAME listed in newspaper ads promoting the event: The Shopping News, Ephrata Review, and Lititz Record
- SOCIAL MEDIA acknowledgments

**Deadline for sponsorship is September 30, 2022** - Please email a high-res jpeg image (as it should appear on all printed materials) to [lisa@mainspringofephrata.org](mailto:lisa@mainspringofephrata.org) by **Friday, September 30, 2022**, with the subject line: New Year's Eve

Company name: \_\_\_\_\_

Company Website address: \_\_\_\_\_

Company contact (name/phone/email): \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

**Make checks payable to:** Mainspring of Ephrata

**Mail to:** Mainspring of Ephrata, 16 E. Main St., Ephrata, PA 17522

**Contact:** [lisa@mainspringofephrata.org](mailto:lisa@mainspringofephrata.org) (717) 721-6196

